



Designated Agent Company

The door just opened to 15 million potential customers

Talk about opportunity knocking

As you know, there are pockets of uninsured out there open to health coverage, but limited by cost. Through DAC, you can help.

DAC helps you reach them

Designated Agent Company (DAC) is an established general agency specializing in reaching those without an Affordable Care Act (ACA) health plan. DAC conveniently brings together products from multiple carriers into one suite, offering you more flexibility in putting together the right solution for the unique needs of each client. From basic protections for accidents and critical illnesses to products that limit their liability, cover pre-existing conditions and more — DAC has your clients covered!

The key is building the right package

There are 15 million working uninsured Americans across the country who cannot take advantage of ACA subsidies¹, and they would love to hear about less expensive alternatives. That positions you as the ultimate concierge, helping your clients mix and match different product types to create a custom-built plan that's right for them.

Here are a couple of examples of how you can bundle these products to meet the needs of clients in many different life situations — and increase your commission.

WANT TO KNOW MORE ABOUT DAC AND AVAILABLE BUNDLING OPTIONS?

Here's a short video about how it all works.



Meet Ashley, the Millennial²

Ashley's 28 years old and married without kids. Her salary as a Designer is \$60,000 a year. She and her husband are healthy and uninsured. She'd consider a health plan for basic coverage they can afford. Here's an idea of what you can do for them:



Critical illness & accident coverage: \$77

- Deductible protection in the event of a severe, unexpected medical scenario
- \$5,000 for critical illnesses and accidents



Short-term medical plan: \$97

- Limit financial exposure with coinsurance and an out-of-pocket maximum
- \$5,000 deductible with \$10,000 out of pocket (OOP)
- Plan duration up to 364 days, cancel anytime without penalty



Telemedicine visits: \$25

- Access to a doctor from anywhere with computer/smartphone and wifi
- Prescription discounts at over 68,000 participating pharmacies nationwide



**A total premium less than
\$200 a month**



Meet Larry, the almost-retired Baby Boomer²

At age 57, Larry's not too far from being eligible for Medicare — but not too close either. He's married, has no kids that require coverage and makes \$85,000 a year as a self-employed business consultant. He's watching every dollar and only wants a basic coverage plan until Medicare kicks in.



Critical illness & accident coverage: \$77

- Deductible protection in the event of a severe, unexpected medical scenario
- \$5,000 for critical illnesses and accidents



Short-term medical plan: \$340

- Limit financial exposure with coinsurance and out-of-pocket maximum
- \$5,000 deductible with \$10,000 out of pocket (OOP)
- Plan duration up to 364 days, cancel anytime without penalty



Hospital indemnity plan: \$137

- Reduce the first day of initial hospital expenses
- \$3,000 hospital benefits annually



**A total premium less than
\$560 a month**

Have questions or want to learn more?

Your dedicated Broker Support Team is excited to help you succeed! With personalized service, best-in-class education and sales training, you can confidently guide your clients in finding the right fit for their individual needs. Just reach out to the designated business development manager for your state:

	Region	Telephone	Email
Kathy Russell	Maine, New Hampshire, Georgia, Connecticut	(207) 712-2867	Kathy.Russell@anthem.com
Donna Foster	Kentucky, Ohio, Indiana	(513) 716-4471	Donna.Foster@anthem.com
Barbara Lewis	Virginia, New York, Missouri, Wisconsin	(804) 212-5910	Barbara.Lewis@anthem.com
Kimberley Roseman	California, Colorado, Nevada and all other states	(303) 709-6588	Kimberley.Roseman@anthem.com

ADDITIONAL RESOURCES

[Download a handy “pin up” flyer](#) with the key points from this brochure.

Get product information, brochures, training and more online at the DAC Resource Center at designatedagentcompany.com.

1 Bloomberg website: *Why 27 Million Are Still Uninsured Under Obamacare* (accessed September 2019): <https://www.bloomberg.com/graphics/2016-obamacare/>

2 The examples provided are for the products listed using specific ages and zip code of the applicant. Product cost and availability will vary by the consumer's state, age and zip code.

These products are not qualifying health coverage (Minimum Essential Coverage) that satisfies the health coverage requirement of the Affordable Care Act. The termination or loss of any of these policies does not entitle the client to a special enrollment period to purchase a health benefit plan that qualifies as minimum essential coverage outside of an open enrollment period. These products may include a pre-existing condition exclusion provision.

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